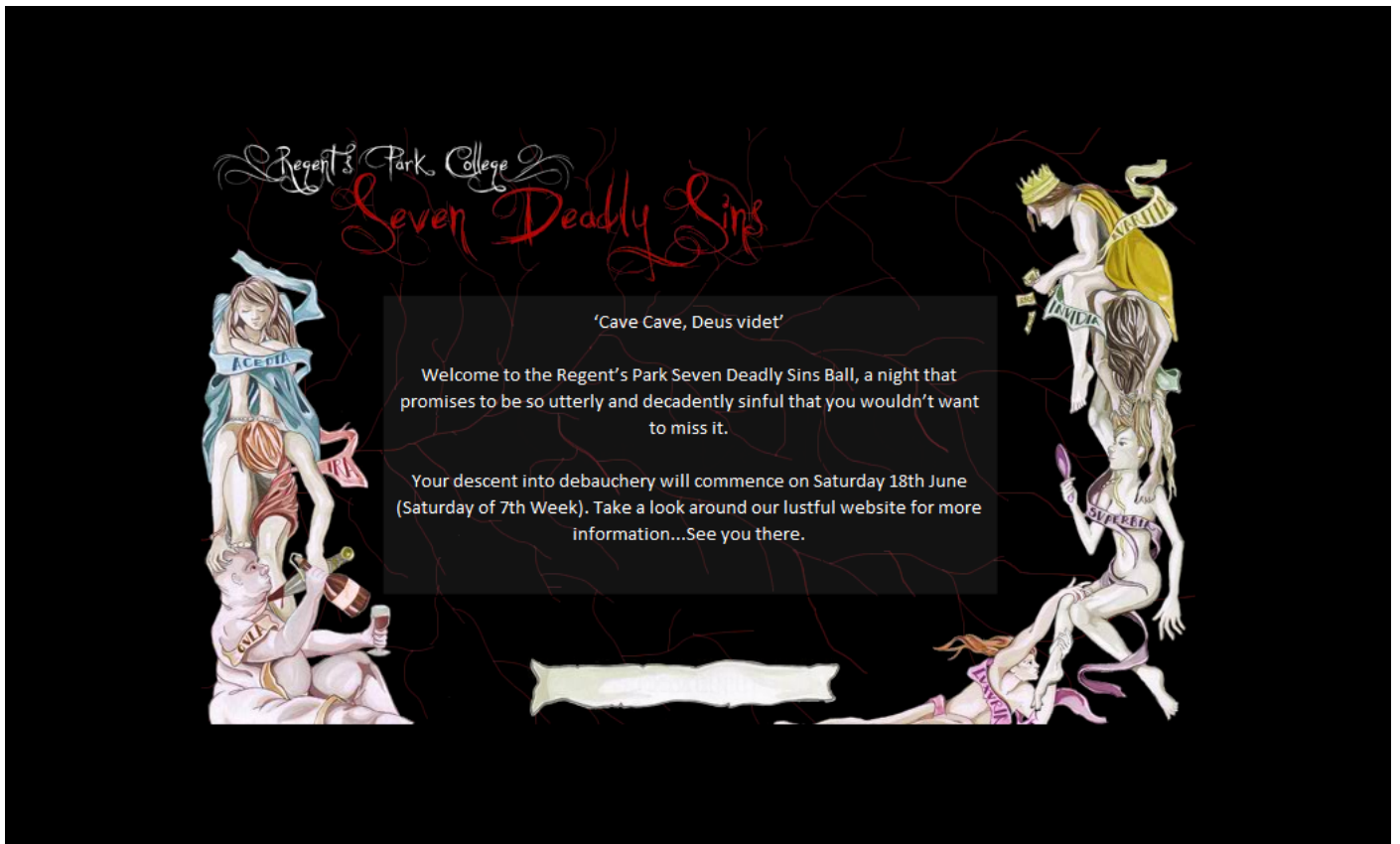


# RPC FINAL FLING 2011

WEBSITE DESIGN



## RPC Final Fling 2011

RPC (Regent's Park College) is part of the University of Oxford, and each year they put on a Summer Ball, which they call Final Fling.

## Design Brief

In 2011, Regent's Park College contacted us again to create a website to promote their final fling. However, this time, they requested that the website be made solely in Flash. They sent us the art work which reflected their theme, "Seven Deadly Sins", to which we added colour, detail and tone. We turned this into a poster, and then, through discussions with the Final Fling committee, we used this as a catalyst for the website turning each character into a link for one of the pages. We also used the scroll from the poster at the bottom of the site, to identify each link as the mouse rolled over the character.

[Link to website](#)

